

THE COMPANY

ProHighway Travel Sdn. Bhd. is an Associate Company of ProHighway Healthcare. Sdn. Bhd. – an MSC status company, established in February 2000.

ProHighway Travel Sdn Bhd commenced business in September 2000 when Dr Chew Weng Yew, a Consultant Obstetrician and Gynaecologist founder of the company bought over Phileo Allied Travel from Phileo Allied Bank.

The company has a total staff force of 17 employees that have been trained to be meticulous, efficient and creative. Each Reservation / Ticketing staff has an airline computer terminal to facilitate speedy reservation handling for our clients' convenience. The employees' loyalty stems from the fact that ProHighway Travel has a close knit corporate culture.

In the present day dynamic business environment, we are pleased to inform you that we are fully equipped with qualified and experienced staff to meet our clients' unique travel requirements from 'beginning to end.' The Staff at ProHighway Travel believe that 'our customers are our partners-in-progress.'

It is the management's aim to see ProHighway Travel grow and maintain its name as a 'one stop travel agency' which not only meets the needs of its individual clients but also provides quality corporate service at the best price to all its valued clients.

ACCREDITATION

We are an IATA approved agency and we also hold full membership of the following trade organizations:-

MATTA	:	Malaysia Association of Tour and Travel Agents
MITA	:	Malaysian Inbound Tourism Association
PATA	:	Pacific - Asia Travel Association
KLTA	:	Kuala Lumpur Tourist Association

CONTACT NUMBERS

TELEPHONES

FACSIMILES

Prohighway Travel	:	603 2282 7979	603 2282 7978
General Line	:		603 2283 1191
Ticketing	:	603 2283 1182	
	:	603 2283 1106	
	:	603 2284 3563	
URL	:	www.prohighwaytravel.com	

THE PEOPLE

Management Team

Chief Executive Officer	:	Dr Chew Weng Yew
Executive Director	:	Mrs Christina Chew
General Manager	:	Ms Sharon Wong
Assistant Finance Manager	:	Ms Soh Ling Ling
Acting Reservations and Ticketing Manager	:	Ms Maziah Moharam
Tour Manager – Special Projects / Medical Tourism	:	Miss Sharon Wong
Special Projects Manager (Oil and Gas)	:	Mr Anthony Francis K

The Senior Management team consists of the following:

Chief Executive Officer – Dr Chew Weng Yew

President and Chief Executive Officer

Dr Chew is a practicing Consultant Obstetrician and Gynaecologist in a Private Hospital in Kuala Lumpur, Malaysia. He qualified as one of the first batch of Medical graduates in 1969 from the University of Malaya in Kuala Lumpur. He was subsequently trained and worked in the United Kingdom as an Obstetrician and Gynaecologist, obtaining the Fellowships of the Royal College of Surgeons of England in General Surgery and of the Royal college of Surgeons of Edinburgh in Gynaecological Surgery in 1973. He also obtained the Membership of the Royal College of Obstetricians and Gynaecologists of London in 1975, being elevated to the Fellowship of the same college in 1985. He has been in private medical practice as a Consultant Obstetrician and Gynaecologist since 1975.

Since his return from the United Kingdom to Malaysia in 1975, he has been involved in a number of business ventures including having previously held substantial equity in LKH Industries Bhd and S&P Food Industries Bhd, both KLSE listed companies.

He was also a key member in the management of Wembly Rubber Products Sdn Bhd acting as executive deputy chairman until he sold out his shareholding in the 1990's. This company is involved in the manufacture of rubber examination and surgical gloves, urinary catheters and disposable endotracheal tubes.

Through his years of medical practice and involvement in the business world, he has established a wide network of business contacts and extensive experience with regards business trends and the complexity of modern day business management.

Christina Tennant Chew

Executive Director

She was educated in Canada and specialised in Business Studies. After graduation she worked for two years for the Local Government, Taxation Department in the area of Computer Programming. Christina then studied and became a Registered Staff Nurse in the United Kingdom, specializing in Plastic Surgery, Midwifery as well as Children's Nursing. She worked in a neo-natal surgical intensive care ward in England before coming to Malaysia in 1974.

Mrs. Chew acts as the primary contact for media related communications within the Company. She connects well with people and has a flair for Public Relations. She is a key member of the company who organizes and ensures that the company functions smoothly and efficiently.

Sharon Wong

General Manager

Manager – Special Projects / Inbound

Sharon joined ProHighway Travel in January 2001 after working as an Entrepreneur in the Fashion line managing three boutiques for many years. Commencing employment as Supervisor of Cruise Operations she was promoted to Tour Manager in April, 2005.

Sharon has been working with ProHighway Travel since the Company was established. She has proved to be a loyal and efficient member of staff. On August 1, 2010, Sharon has been appointed to the post of General Manager. The Management welcomes her enthusiasm and dedication to her work.

Until such time as a Manager for Special Projects / Inbound can be found and hired, Sharon will continue on with this portfolio.

Sharon completed a one year on-line course with the Australian Tourism Board and is known as an 'Aussie Specialist.'

She is a very hardworking and conscientious member of Staff who is always willing to 'go the extra mile.' She is excellent at tailor making itineraries and 'thinks out of the box' when planning exotic holiday destinations for those clients who like adventure!

In January 2006, she was appointed as Tour Manager for Special Projects. Her portfolio includes Christian Pilgrimage Tours to Israel. Sharon is also responsible for Inbound Groups arriving from Overseas.

Soh Ling Ling (Samantha)

Assistant Finance Manager

Ling Ling has been working in the finance line for a period of 9 years. She Managed the finances for a Company with a turnover of 10 to 10 million Ringgit annually as well as the procurement and Human Resource side.

Although she has not been in the Travel line before, after one week of introduction to the 'Power Suite', she is able to handle the management of the Accounts very well. Ling Ling joined ProHighway Travel at the end of July 2010.

Maziah Moharam

Acting Manager, Reservations and Ticketing

Maziah has been working in the Travel line for the past 12 years. She handles both Reservation and Ticketing for walk-in, Government Officers as well as our Corporate Clients. Apart from supervising the other 3 Ticketing Executives, Maziah organizes, maintains and manages the Reservation and Ticketing Department. As head of the Department she has many responsibilities and 'wears many hats.' Maziah is 'on call' for our Clients who require last minute urgent bookings. She carries a laptop which contains the Central Reservation System. This has proved to be invaluable to clients who require Seamens Fares, urgent Corporate Travelers as well as FIT's.

Anthony Francis K

Special Projects Manager – (Oil and Gas)

Mr Francis has been working in the Travel line for more than 30 years. He is a very experienced Reservation and Ticketing Officer and specializes in the area of Oil and Gas. He has been working for ProHighway Travel for more than six years.

THE BUSINESS

Our Vision

ProHighway Travel's vision is to be the leading e-commerce Travel Company in Malaysia and the Asia Pacific Region and towards this end is dedicated to quality service that is reliable, helpful and friendly.

'One Stop' Agency

ProHighway Travel is a 'one stop' agency that caters for all the Travel related needs of its customers.

We offer a full range of travel related products and services. These include:

Corporate Accounts

ProHighway Travel's list of Corporate Clients ranges from oil and gas, manufacturing, pharmaceutical, medical, electronics, engineering, construction, leisure, accounting, law, non-profitable organizations etc.

FIT Packages (Free Independent Travel)

ProHighway Travel provides all range of FIT packages for domestic and international travel which are tailored made to accommodate each client's individual needs.

Inbound Travel

ProHighway Travel has welcomed Groups from various countries throughout the world. Our Tours for both the Leisure and Incentive Market are tailor made to suit the needs of our clients by our experienced Inbound Team. Visitors and Guests to Malaysia are assured of a Holiday that will 'exceed their expectations.'

Some of our Inbound Groups

Greece
Royal Ways

Independent Travelers recommended to
ProHighway Travel

Iceland
Golf Group

Tour with Golf in Kota Kinabalu, Sabah and
Brunei

United Kingdom
Formula 1

Transfers, Ticketing and
Independent Tours Throughout Malaysia

United Kingdom, Zambia,
Malaysia

Cambourne School of Mines

Educational Tour combined with
Tour of Kuala Lumpur and Langkawi Island

Belgium
Ter Beke Group
 Largest Chilled Meat Producer
 and Supplier In Europe

Tour of Kuala Lumpur and Langkawi Island

Unilever Belgium

Tour of Kuala Lumpur and Langkawi Island

Health Tourism
Inbound from Indonesia

Medical Check – ups and Local Tour
 Pantai Medical Centre

Incentive Group Travel

ProHighway Travel has an experienced team who are specialized to cater for Incentive/MICE group travel. Miss Rena Chow is our appointed Manager for this Department.

Some of our Groups

Appco Group of Companies
 Phuket, Bali,

Transfers, Ticketing and Independent Tours

Woongjin Coway (M) Sdn Bhd
 Bali, Gold Coast

Transfers, Ticketing and Independent Tours

Malaysian Rating Corp. Bhd
 Phuket

Transfers, Ticketing and Independent Tours

Pantai Holdings
 Bangkok, Indonesia

Transfers, Ticketing and Independent Tours

Malaysian Rating Corp. Bhd
 Bali

Transfers, Ticketing and Independent Tours

Fusion Comms Solutions
Sdn Bhd
 Kota Kinabalu, Sabah

Transfers, Ticketing and Independent Tours

Special Interest Tours

- Holy Land Tours, with customized teacher-led study options

- Special Interest Tours such as Golfing, Eco-tourism, Health-tourism and "Theatre & Arts" packages

Seamen Fares

ProHighway Travel has a dedicated team of Staff who specialize in Seamen fares, headed by Ms. Maznah Ahmad.

Hotel Tariff

Hotel Tariffs are constantly revised and updated. The tariffs are distributed to all Corporate Clients annually.

Other Travel Related Services

These services include the following:

- Coach/Self drive car arrangements
- Travel Insurance
- Visas

MICE – Meetings, Incentives, Conventions & Events Organizer

ProHighway Travel has an experienced team which organizes international as well as local Conventions and Congresses.

Our portfolio includes the following:

ProHighway Travel was appointed as the

Official Professional Conference Organizer for the following Medical Conferences:

1. 13th Annual Congress International Society For Gynaecologic Endoscopy
2. 13th Federation of Asian Oceania PeriNatal Society Congress

Official Tours and Transport Organizer (Official Congress Travel Agent) provider for the 11th Asian Australasian Congress of Anaesthesiologists

Official Transport Organizer for the Asia Pacific Academy of Ophthalmology

Official Congress Travel Agent

1. 8th Asian Pacific Society of Respirology Congress
2. 7th Asia Pacific Congress of Endoscopic and Laparoscopic Surgeons of Asia
3. 5th Annual Scientific Meeting of the Asia Pacific Arthroplasty Society
4. 10th Asia – Oceania ORL – HNS Congress
5. 14th Triennial Congress of Asia Pacific Orthopaedic Association

We play an important role as an Event Organizer in making the event a success. We handle the event from beginning till the end such as:

ProHighway IT Department has provided a Dedicated Congress Web site for:

1. 13th Annual Congress International Society For Gynaecologic Endoscopy
2. 13th Federation of Asian Oceania PeriNatal Society Congress
3. 11th Annual Asia-Pacific Congress of Anaesthesiologists

Website Includes:

- Hosting
- Online RSVP
- Pre Registration
- Virtual Congress Announcement
- Virtual Hotel Inspection
- Online Payment Gateway

Our in- house Developed Websites

ProHighway Travel.com

ProHighway Travel has its own website which it updated regularly with our latest travel packages at the best prices. Our website also contains an on-line booking engine where you can book direct flights anywhere in the world. It is linked directly to the Abacus Central Reservation System. Therefore, all flights and prices are correct at the time of booking.

Holiday Malaysia.com

We are in the process of developing a new Inbound Website 'Holiday Malaysia' which we expect to be ready by October 2010. This will be of benefit to overseas as well as local visitors who want to spend time in our wonderful country. The website will also contain a lot of information about Malaysia as well as write-ups on personal experiences of travelers to Malaysia. The website will also be linked to www.prohighwaytravel.com.my.